

PARLIAMENT

Menthol Lights



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SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

LOOK FOR THE PARLIAMENT PARTY ZONE LOGO
 ABOVE THE TIPS PAGE



PHILIP MORRIS INC.

THIS ADVERTISEMENT PREPARED BY YOUNG & RUBICAM NY

Job Number: 58349	Warning Statement: C
Ad Number: PAR 119104	Warning Exhibit: 3
Title: Parliament Pkg. - Cigarettes	Qtr. of Cover Dates: 4
Ad Size: Consumer Magazine, 3x5	Cover Date: November 1996
Publications: Manhattan File	T&M: 10/17
	Y&R: © 1996

Code: PMAND (15 x 15) 58349K Art: B McQuibb / F Galt Art 18gr - C 88888

This is a single-function ad using a larger SGW to accompany an ad on the adjacent page.

4th QUARTER

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 DATE ENCOMPASSING ONE MONTH OR LESS**

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